

ORDER



Orders
Order / Rev: 170209
Alt Order #:
Product Desc:
Estimate: 2328-OFA Minnesota 11.2-11.6
Flight Dates: 11/02/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/04/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Anjie Brady
Sales Office: P-PHL
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	52	\$86,300.00	\$73,355.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	52	\$86,300.00	\$73,355.00	0.00
Totals	52	\$86,300.00	\$73,355.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$86,300.00
Market	100%	\$375,217.39

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$93,804.35
KMSP	25%	\$93,804.35
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$7,504.35
WCCO	25%	\$93,804.35
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	11/02/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MT--F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/12	11/08/12	MT--F--			1		\$250.00		0.00				
E 2	M	11/02/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT--F--	:30	1	\$550.00	2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/12	11/08/12	MT--F--			1		\$550.00		0.00				

Order / Rev: 170209
 Alt Order #:
 Flight Dates: 11/02/12 - 11/06/12

Advertiser: Obama for America
 Product Desc:
 Estimate: 2328-OFA Minnesota 11.2-11.6

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	M	11/02/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	MT--F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$500.00	0.00					
E 4	M	11/02/12	11/06/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	-----S-		1			\$500.00	0.00					
E 5	M	11/02/12	11/06/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$725.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	-----S		1			\$725.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	11/02/12-11/08/12		SU GMA		7-8a	-----Su	:30	(\$725.00)	0.00	NM				
Credited															
E 6	M	11/02/12	11/06/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$650.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	-----S		1			\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	11/02/12-11/08/12		Su 9-10a		9-10a	-----Su	:30	(\$650.00)	0.00	NM				
Credited															
E 7	M	11/02/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	MT--F--	:30	1	\$225.00	3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	11/02/12-11/08/12		M-F 9-10a		9-10a	MT--F--	:30	\$225.00	0.00	NM				
E 8	M	11/02/12	11/06/12	M-F The View M-F The View	CM	10-11a	MT--F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$500.00	0.00					
E 9	M	11/02/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT--F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	11/02/12-11/08/12		M-F Midday News		11a-12p	MT--F--	:30	\$250.00	0.00	NM				
E 10	M	11/02/12	11/06/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	MT--F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$300.00	0.00					
E 11	M	11/02/12	11/06/12	M-F 1-2p 1/16/12-TFN General Hospital	CM	1-2p	MT--F--	:30	1	\$225.00	3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	11/02/12-11/08/12		M-F 1-2p 1/16/12-TFN		1-2p	MT--F--	:30	\$225.00	0.00	NM				
E 12	M	11/02/12	11/06/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	MT--F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	11/02/12-11/08/12		M-F 2-3p 9/10-TFN		2-3p	MT--F--	:30	\$250.00	0.00	NM				
E 13	M	11/02/12	11/06/12	M-F 3-4p Twin Cities Live	CM	3-4p	MT--F--	:30	1	\$175.00	3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/02/12	11/08/12	MT--F--		1			\$175.00	0.00					

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	11/02/12	11/06/12	M-F 4-430p Millionaire	CM	4-430p	MT--F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	MT--F--		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		M-F 4-430p		4-430p	MT---F----	:30		(\$250.00)		0.00	NM		
		See MG 14.2 [PE Due HRA]													
2	M	11/05/12-11/06/12		M-F 4-430p		4-430p	MT-----	:30		\$250.00		0.00	NM		
		Ⓜ MG for 14.1 11/05													
E 15	M	11/02/12	11/06/12	M-F 430-5p News 430p News	CM	430-5p	MT--F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	MT--F--		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/06/12-11/08/12		M-F 430-5p News		430-5p	-T-----	:30		\$250.00		0.00	NM		
E 16	M	11/02/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	M--F--	:30	1	\$700.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	M--F--		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		M-F 5-530p		5-530p	M---F----	:30		(\$700.00)		0.00	NM		
		Credited													
E 17	M	11/02/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	M--F--	:30	1	\$700.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	M--F--		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		M-F 6-630p		6-630p	M---F----	:30		(\$700.00)		0.00	NM		
		Credited													
E 18	M	11/02/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	M--F--	:30	1	\$650.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	M--F--		1				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		M-F 630-7p		630-7p	M---F----	:30		(\$650.00)		0.00	NM		
		Credited													
E 20	M	11/02/12	11/05/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	-----S-		1				\$600.00		0.00			
E 21	M	11/02/12	11/05/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$700.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	-----S		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		Su 530-6p		530-6p	-----Su	:30		(\$700.00)		0.00	NM		
		Credited													
E 22	M	11/02/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	1	\$5,250.00	3	0.00	NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	M-----		1				\$5,250.00		0.00			
E 23	M	11/02/12	11/05/12	Monday Prime C Castle	CM	9-10p	M-----	:30	1	\$5,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/12	11/08/12	M-----		1				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		Monday Prime C		9-10p	M-----	:30		(\$5,000.00)		0.00	NM		
		Credited													

Advertiser:	Obama for America
Product Desc:	
Estimate:	2328-OFA Minnesota 11.2-11.6

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	M	11/02/12	11/05/12	7-1030p College FB ABC College Football	SPRT	7-1030p	-----S-	:30	2	\$1,800.00	3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S-		2				\$1,800.00		0.00			
E 25	M	11/02/12	11/05/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	-----S	:30	2	\$3,200.00	3	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S		2				\$3,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/02/12-11/08/12	Sunday Prime A		6-7p	-----Su	:30		(\$3,200.00)		0.00	NM		
				Credited											
E 26	M	11/02/12	11/05/12	Sunday Prime B Once Upon a Time	CM	7-8p	-----S	:30	2	\$5,750.00	3	0.00	NM	2	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S		2				\$5,750.00		0.00			
E 27	M	11/02/12	11/05/12	Sunday Prime C Revenge	CM	8-9p	-----S	:30	2	\$6,750.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S		2				\$6,750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/02/12-11/08/12	Sunday Prime C		8-9p	-----Su	:30		(\$6,750.00)		0.00	NM		
				Credited											
	2	M	11/02/12-11/08/12	Sunday Prime C		8-9p	-----Su	:30		(\$6,750.00)		0.00	NM		
				Credited											
E 28	M	11/02/12	11/05/12	Sunday Prime D 666 Park Avenue	CM	9-10p	-----S	:30	2	\$6,750.00	2	0.00	NM	2	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S		2				\$6,750.00		0.00			
E 29	M	11/02/12	11/05/12	M-F 1102p News thru 1/7 M-F 1102p News	CM	1102-1132p	M--F--	:30	2	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	M--F--		2				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/02/12-11/08/12	M-F 1102p News thru 1/7		1102-1132p	M---F---	:30		(\$250.00)		0.00	NM		
				Credited											
E 30	M	11/02/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M--F--	:30	2	\$900.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	M--F--		2				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/02/12-11/08/12	M-F,Su Late News		10-1035p	M---F---	:30		(\$900.00)		0.00	NM		
				Credited											
	2	M	11/02/12-11/08/12	M-F,Su Late News		10-1035p	M---F---	:30		(\$900.00)		0.00	NM		
				Credited											
E 31	M	11/02/12	11/05/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,300.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S		1				\$1,300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/02/12-11/08/12	Su Late News		10-1035p	-----Su	:30		(\$1,300.00)		0.00	NM		
				Credited											
E 32	M	11/02/12	11/05/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$600.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/12	11/08/12	-----S		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/02/12-11/08/12	Su 1035-1105p Nws		1035-1105p	-----Su	:30		(\$600.00)		0.00	NM		
				Credited											

Order / Rev: 170209
 Alt Order #:
 Flight Dates: 11/02/12 - 11/06/12

Advertiser: Obama for America
 Product Desc:
 Estimate: 2328-OFA Minnesota 11.2-11.6

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	M	11/02/12	11/05/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	M--F--	:30	3	\$500.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M--F--	3		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		M-F 1035-1102p thru 1/7 Credited		1035-1102p	M---F----	:30		(\$500.00)		0.00	NM		
2	M	11/02/12-11/08/12		M-F 1035-1102p thru 1/7 Credited		1035-1102p	M---F----	:30		(\$500.00)		0.00	NM		
3	M	11/02/12-11/08/12		M-F 1035-1102p thru 1/7 Credited		1035-1102p	M---F----	:30		(\$500.00)		0.00	NM		
N 34	M	11/02/12	11/02/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	----F--	1		\$1,800.00		0.00						
N 35	M	11/05/12	11/05/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M-----	1		\$1,800.00		0.00						
N 36	M	11/05/12	11/05/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5M	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M-----	1		\$1,800.00		0.00						
N 37	M	11/02/12	11/02/12	M-F 1132p-1236a thru 1/7 Jimmy Kimmel	CM	1132p-1236a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	----F--	1		\$500.00		0.00						
N 38	M	11/05/12	11/05/12	M-F 1132p-1236a thru 1/7 Jimmy Kimmel	CM	1132p-1236a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M-----	1		\$500.00		0.00						
N 39	M	11/03/12	11/03/12	Lt News Delay ABC Sports Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S-	1		\$1,200.00		0.00						
N 40	M	11/02/12	11/02/12	Friday Prime B Shark Tank	CM	8-9p	----F--	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	----F--	1		\$4,000.00		0.00						
N 41	M	11/03/12	11/03/12	11a-230p College FB ABC College Football	SPRT	11a-230p	-----S-	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S-	1		\$2,500.00		0.00						
N 42	M	11/03/12	11/03/12	230-6p College FB 230-6p College FB	SPRT	230-6p	-----S-	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S-	1		\$2,500.00		0.00						
N 43	M	11/04/12	11/04/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S	1		\$500.00		0.00						
N 44	M	11/04/12	11/04/12	Sunday Prime D 666 Park Avenue	CM	9-10p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S	1		\$8,000.00		0.00						

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Advertiser: Obama for America
 Product Desc:
 Estimate: 2328-OFA Minnesota 11.2-11.6

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N44	M	11/04/12	11/04/12	Sunday Prime D 666 Park Avenue	CM	9-10p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S	1		\$8,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		Sunday Prime D		9-10p	-----Su	:30		(\$8,000.00)		0.00	NM		
See MG 44.2															
[PE At order entry--3x ordered for 2 breaks]															
2	M	11/02/12-11/08/12		Sunday Prime D		9-10p	-----Su	:30		\$8,000.00		0.00	NM		
Ⓜ MG for 44.1 11/04															
N45	M	11/04/12	11/04/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S	1		\$1,200.00		0.00						
N46	M	11/02/12	11/02/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	----F--	1		\$1,800.00		0.00						
N47	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M-----	1		\$1,800.00		0.00						
N48	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S	1		\$3,000.00		0.00						
N49	M	11/02/12	11/02/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5-6p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	----F--	1		\$1,800.00		0.00						
N50	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	M-----	1		\$1,800.00		0.00						
N51	M	11/03/12	11/03/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5-6p	-----S-	:30	1	\$1,800.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-----S-	1		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/02/12-11/08/12		M-Su ABC Nightly News		M-Sa 530-6p, Su 5-6p	-----Sa--	:30		(\$1,800.00)		0.00	NM		
Credited															
N52	M	11/06/12	11/06/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	-T-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-T-----	1		\$250.00		0.00						
N53	M	11/06/12	11/06/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-T-----	1		\$600.00		0.00						
N54	M	11/06/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-T-----	1		\$600.00		0.00						
N55	M	11/06/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/12	11/08/12	-T-----	2		\$800.00		0.00						
N56	M	11/06/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N56	M	11/06/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	-T-----		1				\$750.00		0.00			
N57	M	11/03/12	11/03/12	Sa 1205-105a 9/1-12/1 Private Practice	CM	1205-105am	-----S-	:30	1	\$175.00	2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	-----S-		1				\$175.00		0.00			
N58	M	11/05/12	11/06/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	MT-----		1				\$900.00		0.00			
N59	M	11/05/12	11/06/12	M-F 430-5p News 430p News	CM	430-5p	MT-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	MT-----		1				\$600.00		0.00			
N60	M	11/05/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	MT-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	MT-----		1				\$1,200.00		0.00			
N61	M	11/05/12	11/05/12	M-F 1102p News thru 1/11 M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	M-----		1				\$600.00		0.00			
N62	M	11/05/12	11/06/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	MT-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	MT-----		1				\$400.00		0.00			
													Totals	52	\$86,300.00